

Ecridor Chevron Rose-gilded
Timeless icon of elegance for women.



PRODUCT PRESENTATION

Since 1953, the Ecridor ballpoint pen has represented the fusion of an authentic, contemporary style with reliability demonstrated by its mechanism emblematic of the Swiss-made precision. The play of light and sparkle reflects the expertise of Caran d'Ache artisans' in guillochage and polishing, enhancing the pleasure of writing.

Its famous hexagonal design is covered with precious metals, making Ecridor a timeless icon of elegance and finesse while being a superb writing companion.

Following the palladium and gilded finish, the Ecridor Chevron collection is adorned with a new rose-gilded finish. It reveals all the brilliance of rose gold to become a new timeless icon of elegance for women.

Key words to remember:

- Chevron – Bestseller in the Ecridor collection
- A new rose-gilded finish
- The perfect gift for women
- Ballpoint pen only
- A real piece of jewellery

Target:

- The ideal gift to offer on special occasions and Christmas period
- Sensibility for beautiful jewels and rose-gold finish

TECHNICAL PRODUCT DESCRIPTION

ECRIDOR CHEVRON ROSE-GILDED

Type of writing instrument:

- Ballpoint pen

Dimensions: length 128 mm & diameter 8 mm

Body:

- Brass body with rose-gilded finish
- Covered with 3 microns of 18 carat rose-gold
- Shiny polishing
- Hexagonal body
- Diamond engraving with Chevron pattern
- Caran d'Ache logo laser-engraved on the push-button

Mechanism:

- Push-button mechanism with high precision ensuring exceptional writing comfort

Personalised engraving:

- 10-mm engraving space reference 898.207
- 40-mm engraving space reference 898.407

Clip:

- Shiny polishing

Cartridges and refills:

- Equipped with the famous giant Goliath cartridge in medium black, covering 600 A4 pages of handwriting
- Compatible with all type of Goliath cartridges



898.207
898.407 for 40-mm ES

CASE

Description: standard packaging

Dimensions: 18.4 x 8 x 4 cm

Weight: 0.242 kg

Delivered with the product:

- One Goliath cartridge in medium black
- International guarantee / Caran d'Ache user guide



MERCHANDISING TOOLS

STORY TALKER

Description:

- Cardboard story-talker
- Metallic Rose Print

Dimensions: 7.8 x 19.3 cm

Implementation specification:

- To be placed in counters or FSU tower

REFERENCES & AVAILABILITY

PRODUCT

Article	Reference	EAN code	Cat.	Availability
ECRIDOR BALL.PEN CHEVRON ROSE-GILDED	898.207	7630002339834	B2	In stock
ECRIDOR BALL.PEN CHEVRON ROSE-GILDED CL40	898.407	7630002339841	B2	In stock

MERCHANDISING

Article	Reference	EAN code	SU	Availability
STORY-TALKER ECRIDOR CHEVRON ROSE GILDED	100016.605	7630002340267	1	Mid-August